

ANNUAL REPORT

2018

Teaching the Art of Natural
Communication in Schools



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Articulacy

Over a quarter of students passed with Distinction (29%)

94% achieved above a pass mark.

More pupils passed with Distinction than were absent and did not complete the course

“ Thank you very much ”

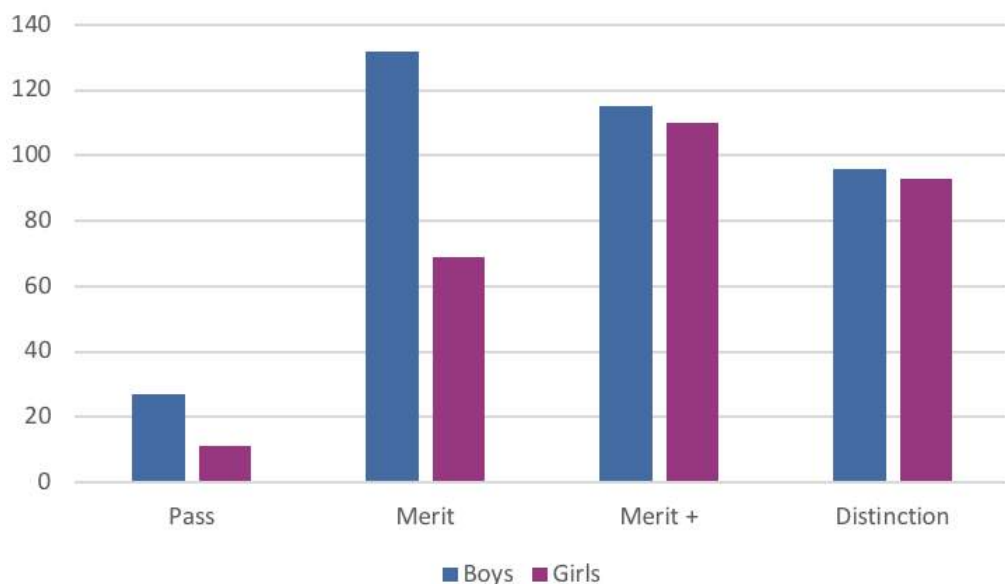


50 courses delivered across Devon, Somerset, Plymouth and Cornwall
With 593 places taken up

7 tutors travelled to
30 schools to teach the art of natural communication

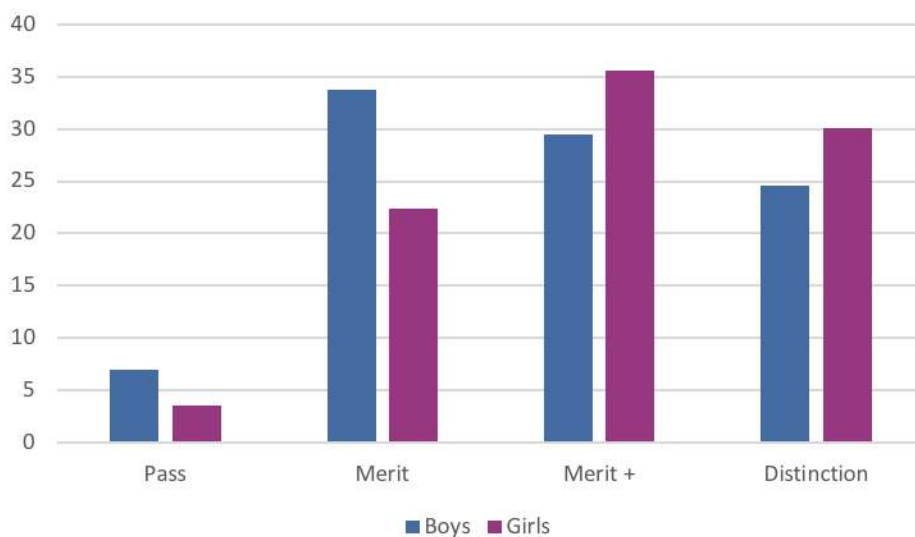
“ The only thing I didn't like was leaving at the end ”

Girls and Boys



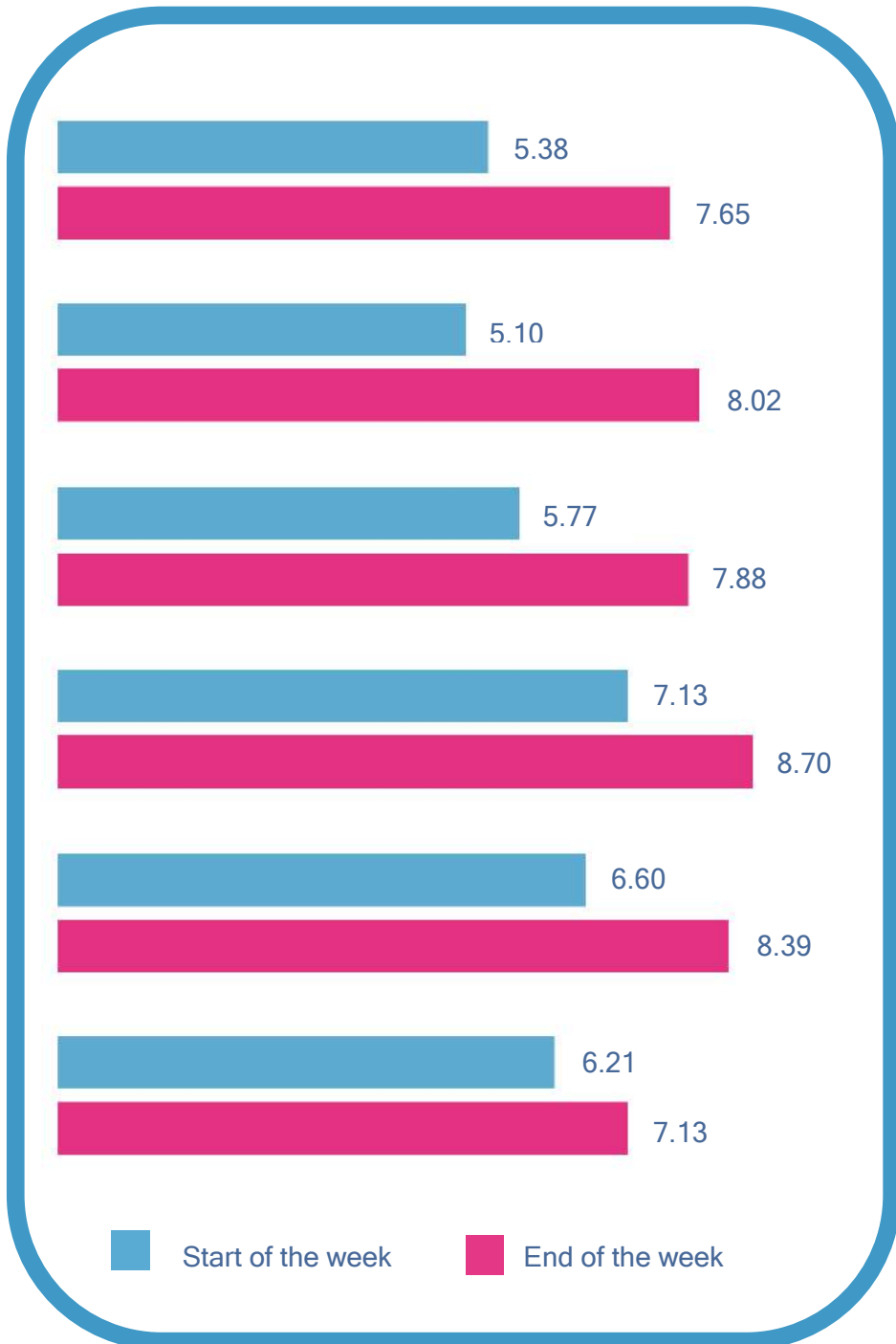
This year, more boys took part than girls. This is because boys generally tend to fit the criteria for who will be best suited to the course.

When looking at the percentage of each gender who achieved each grade, we can see a clearer picture of who on average did better.



It was the girls who, on average, out-performed the boys. Their data is negatively skewed; their scores tend to be at the higher end of the scale. The boys' data is positively skewed, and the average of their scores falls slightly lower than the girls'. What we can also see from these results is that both genders did well, the majority of students passing with 'Merit' or better.

The Difference That The Courses Made



I am a confident person

I can present information to an audience using visual aids

I understand how to communicate using different methods such as tone of voice, body language and gestures

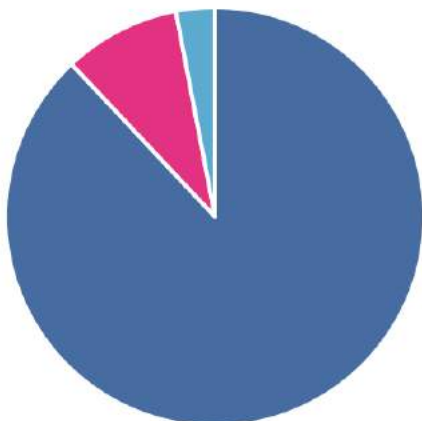
I can listen carefully and positively throughout the work of a small group

I can respond to questions

I am considering university as an option for my future

At the start of the week, the students were asked to rank their ability in six areas of communication skills. At the end of the week, they were asked to do the same again. It is clear that after the course, the students were significantly more confident in their ability as communicators.

A Closer Look



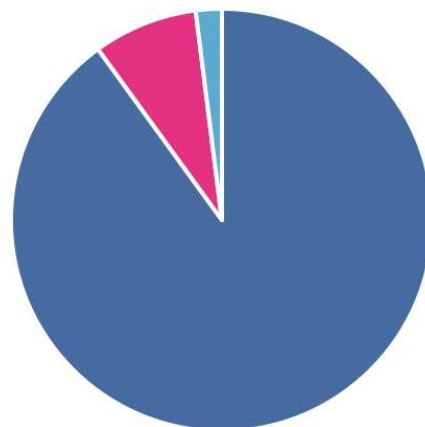
■ Increased ■ Stayed the Same ■ Decreased

Confidence:

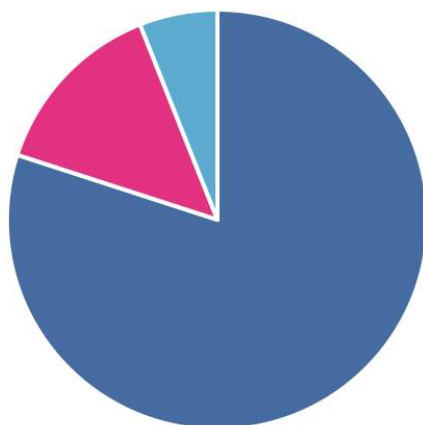
88% of students felt more confident at the end of the workshop. Of these students, their confidence rating increased by an average of 50%

Presentation Skills:

At the end of the week, 90% of students felt they could present better. Of these students, their rating increased by an average of 67%



■ Increased ■ Stayed the Same ■ Decreased



■ Increased ■ Stayed the Same ■ Decreased

Communication:

80% of students felt their communication skills had improved. In this group, their rating increased by an average of 49%

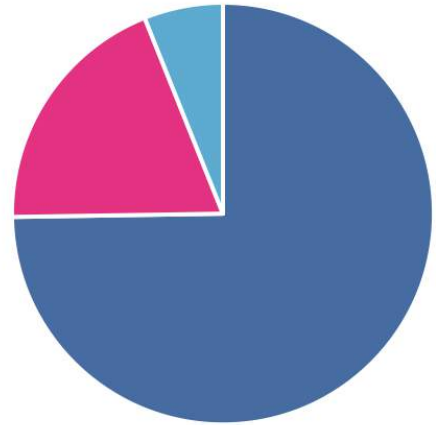


“ Helped me to grow as a person

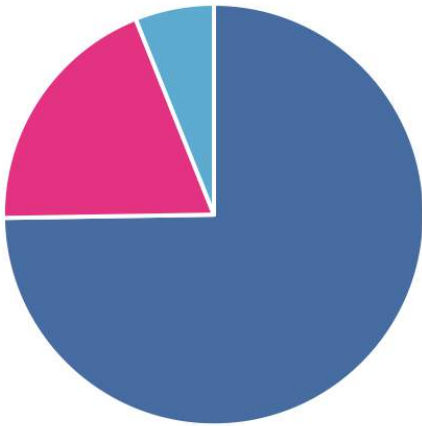
“ Gave us clever ways to remember things

Listening:

74% of pupils felt that their listening skills had improved. Their ability to listen positively increased by 32% over the week.



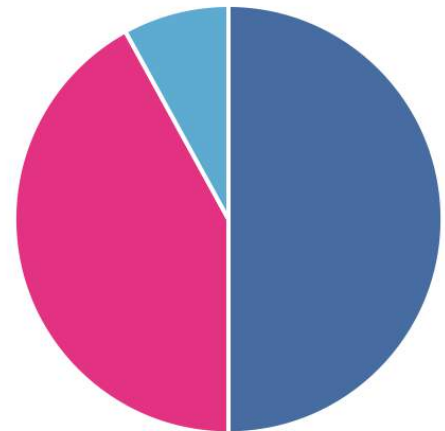
■ Increased ■ Stayed the Same ■ Decreased



■ Increased ■ Stayed the Same ■ Decreased

Responding to questions:

74% of students also felt that their ability to respond to questions had improved. Their confidence in doing this had risen by an average of 39%.



■ Increased ■ Stayed the Same ■ Decreased

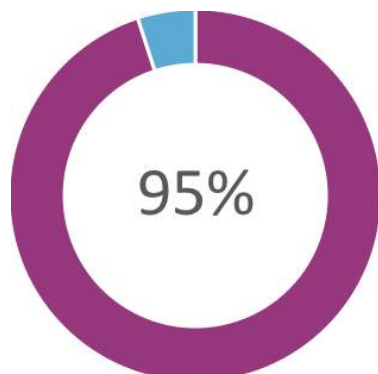
University:

As a result of the workshop, 50% of pupils said they were more likely to consider university as an option for their future. Their aspirations increased by 34%.



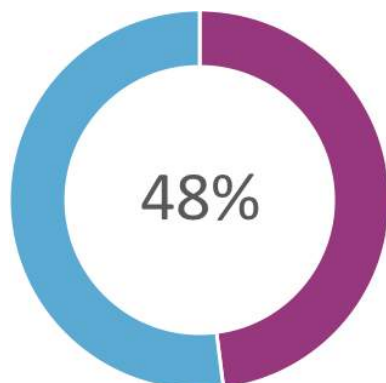
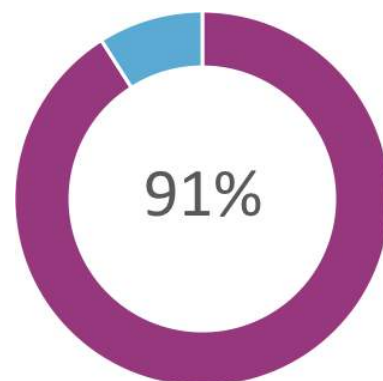
“ After hearing about University, I am definitely considering going! ”

“ At First I Didn't want to do it...



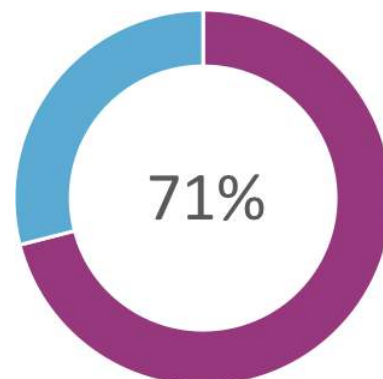
Of very nervous students, 95% said that they did better than they thought they would and were proud of what they had achieved.

Of students who were reluctant to take part, 91% said in their comments that the course had exceeded their expectations.

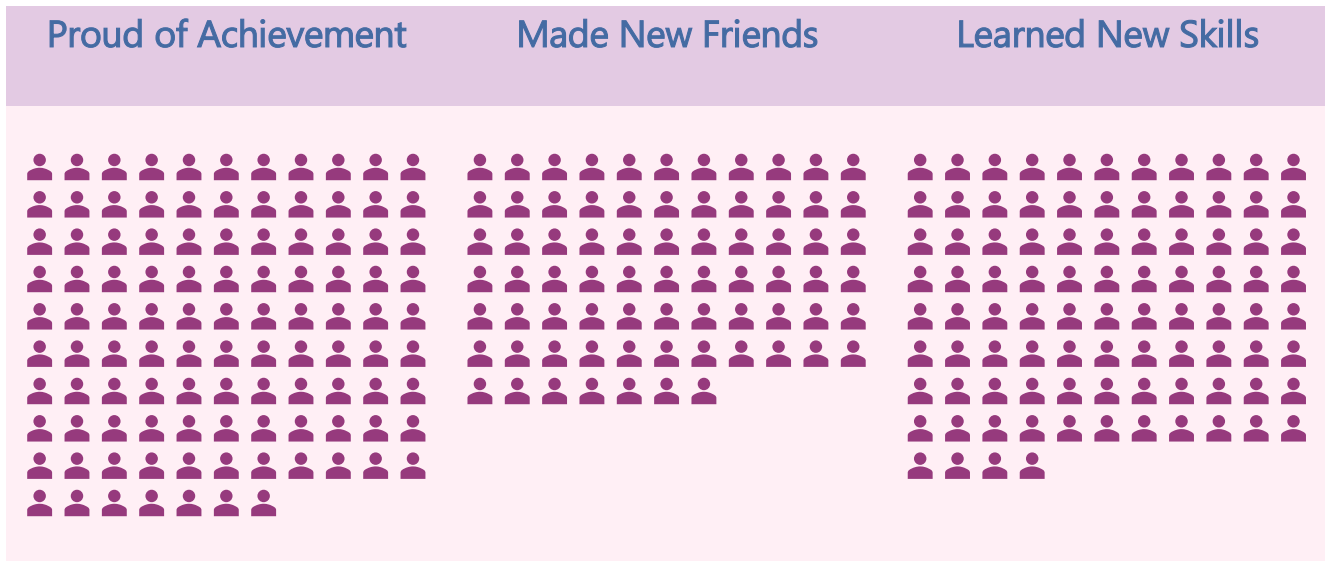


48% of students commented that they could see a noticeable change in their confidence levels after the workshop.

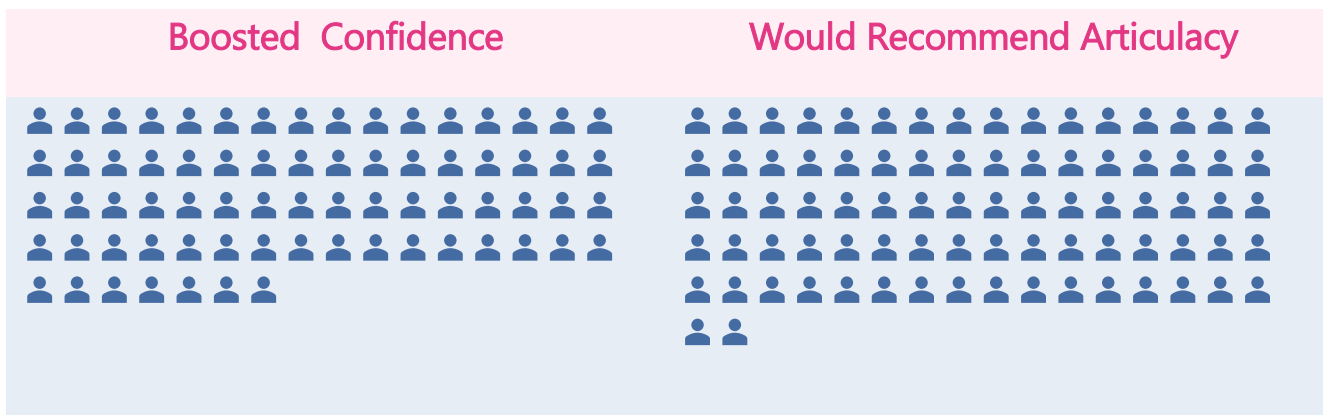
71% of students said in their comments that they really enjoyed the course or would recommend it to a friend.



...I wish I could stay for another week! ”



 = 1 student



 = 5 students

119 students said in their comments that they were proud of their achievement
 74 said that they enjoyed working with new people and they made new friends
 116 said that they learned new skills that would be useful for the future
 358 pupils said that they felt their confidence had been boosted
 418 wrote that they would recommend articulacy or would like to do it again

"I enjoyed every last bit of it"

"I am very grateful to have been allowed to do this"

"I felt accepted and comfortable"

"One of the best weeks of my life"

"I could choose something important to me"

"I feel like I'm going to do really well"

"It was lovely to be around such supportive people"

"NOW I SAY I CAN"